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AIT Laboratories

Public Website WSS Re-Platforming

Business Situation:

AIT Laboratories offers hundreds of medical tests to its clients in the forensics, clinical, and pain management areas. Accessing AIT's ever-evolving directory of tests via its public website was difficult. There was no general search capability that would allow site visitors to find exactly what they needed. Also, the static nature of the site did not allow the authors of web content to update the published version of the site, which made it difficult to keep the site current with fresh content.

Solution Description:

The Ambassador team examined the possibility of simply adding a search component to the existing web site. The team realized that re-hosting the site on Windows SharePoint Server would provide the search capability that is needed, while providing additional benefits such as an improved content authoring and publishing process, making it easier for business users to update site content. All of the ancillary benefits of the SharePoint platform also became available, such as RSS feeds and mobile access. Throughout the re-platforming process, the original look and feel of the website was maintained while using modern SharePoint technology beneath it.

Technologies Used:

Windows SharePoint Services

Benefits/Results:

Visitors to the AIT website can now search on any component of the directory of tests to find exactly what they need. Website content management is much easier for the client's content creators and publishers. The foundation for additional website functionality is in place, thanks to the advanced features of SharePoint.